

# Howard & Howard

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## NEWS RELEASE

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**FOR IMMEDIATE RELEASE:**

### **HOWARD & HOWARD AND BLISS MCGLYNN JOIN FORCES EXPAND INTELLECTUAL PROPERTY PRACTICE**

*Royal Oak, Michigan, August 1, 2013:* Bliss McGlynn P.C. joined Howard & Howard Attorneys PLLC effective July 1, 2013. Founded in 1994, Bliss McGlynn P.C. will carry on under the Howard & Howard name. With this merger, we welcome **Daniel H. Bliss** and **Gerald E. McGlynn, III**. Both will practice out of the Firm's Royal Oak Office.

**Daniel H. Bliss** has a comprehensive background in law and business operations management with extensive transactional and litigation experience in a broad range of legal fields, including intellectual property, contract, and corporate legal issues.

Mr. Bliss manages all phases of intellectual property litigation, including case preparation, analysis, and execution. He works with multinational corporations and consortiums in obtaining, managing, evaluating, and licensing intellectual property. His scope of expertise spans a wide range of technology including mechanical, electrical, chemical, materials, computer software, and business methods.

Mr. Bliss also focuses on trademark rights. He has experience managing a number of international trademark portfolios and excels in trademark management, protection and prosecution strategies. He has extensive experience in preparing trademark opinions and prosecuting trademark applications in the U.S. He has also handled oppositions and cancellations of trademark applications and registrations in the U.S. Mr. Bliss has international trademark experience and counsels clients on the advantages and disadvantages of foreign registration and on the selection of foreign counsel. He works with foreign counsel regarding search results, prosecuting trademark applications, potential disputes, and all registration matters, ensuring the enforcement of trademark rights after registration.

Mr. Bliss served as an expert on patent law and patent office procedure on several occasions. He testified as an expert on patent law and patent office procedure at trial in connection with *Sundance, Inc. and Merlot Tarpaulin & SideKit Mfg. Co., Inc. v. DeMonte Fabricating Ltd. and Quick Draw Tarpaulin Systems, Inc. and Walter DeMonte*, Civil Action No. 02-73543, U.S. District Court for the Eastern District of Michigan. He also has

experience appearing before the United States Patent and Trademark Office and other various federal courts throughout the United States.

Mr. Bliss was retained by an automotive original equipment manufacturer to protect multiple inventions embodied in a new electronically-controlled automatic transmission under very short notice. This project resulted in 50 patent applications that were all filed on the same day. One of these patent applications produced the patent that won invention of the year in 1990 by the Intellectual Property Organization. He also managed a team of attorneys that prepared and filed over 50 patent applications for a hybrid vehicle for an automotive original equipment manufacturer. Under his leadership, the team obtained the disclosures from a contract supplier, drafted the patent applications and then filed them all on the same day.

Mr. Bliss is a Past President for the Michigan Intellectual Patent Law Association, Past Chair for the Intellectual Property Law Section of the State Bar of Michigan, Past President for Michigan State College of Law Alumni Association, and Past Secretary and Treasurer for the Michigan Technological University Alumni Association. He has served as a director on various boards including corporations, associations, and non-profits.

Mr. Bliss is admitted to practice in Michigan, and before the United States Patent and Trademark Office. He is also admitted to practice before the Eastern and Western Districts for the State of Michigan, the Court of Appeals for the Sixth Circuit, the Court of Appeals for the Federal Circuit, and the U.S. Supreme Court.

**Gerald E. McGlynn, III** concentrates his practice in the area of intellectual property law including all phases of the preparation and prosecution of patent applications, trademarks and copyrights in the United States and foreign countries, including intellectual property licensing, and litigation before various federal district courts throughout the United States. In this capacity, he oversees worldwide patent and trademark portfolios owned by his clients. In addition to his extensive litigation experience, Mr. McGlynn has served as both a facilitative mediator and expert witness in numerous cases including United States Patent Office procedural matters related to the infringement and validity of patents.

Mr. McGlynn brings his clients a diverse range of legal expertise counseling authors, artisans, manufacturers and software corporations to ensure they have in place appropriate copyright and trade secret protection. He represents a full range of clients from large, multinational, multimillion and multibillion dollar corporations to individual inventors and trademark owners.

In 1984, Mr. McGlynn earned a B.S. in Mechanical Engineering from Michigan Technological University. His undergraduate studies included an emphasis in advanced thermodynamics, gas turbine theory and design, internal combustion engines and nuclear power. While pursuing his undergraduate degree in engineering, Mr. McGlynn was employed by Pontiac Motors in Product Engineering as a member of the Intake, Exhaust, Emission and Fuel Design Staff. Thereafter he was employed full time at an intellectual property law firm. During this period, he also attended Detroit College of Law where he served as Editor and then Managing Editor for the Law Review. He received his J.D., *cum laude*, from Detroit College of Law in 1988. In 1994, he co-founded the firm of Bliss McGlynn, P.C.

Mr. McGlynn is admitted to practice in Michigan, and before the United States Patent and Trademark Office. He is also admitted to practice before the Court of Appeals for the Federal Circuit and the Court of Appeals for the Sixth Circuit as well as several district courts throughout the country. He is a member of the State

Bar of Michigan, the Oakland County Bar Association, the American Bar Association, the Michigan Intellectual Property Law Association, and the American Intellectual Property Law Association.

Founded in 1869, Howard & Howard is a full-service law firm with a national and international practice that provides legal services to businesses and business owners. The firm has offices in Michigan (Ann Arbor and Royal Oak); Illinois (Chicago and Peoria); and Las Vegas, Nevada. Howard & Howard's major areas of practice expertise include: business and corporate; commercial litigation; construction law; creditors' rights; employee benefits; environmental; estate planning; intellectual property; international; labor, employment and immigration; mergers and acquisitions; real estate; securities and tax. Our focused expertise provides us with a solid understanding of the industries we serve, including, automotive; energy and utilities; financial services and gaming. For more information, please visit the firm's website at [www.howardandhoward.com](http://www.howardandhoward.com).

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