

Howard & Howard

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NEWS RELEASE

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FOR IMMEDIATE RELEASE:

HOWARD & HOWARD ATTORNEY SELECTED FOR A 2013 CLIENT CHOICE AWARD BY THE ILO AND LEXOLOGY

Royal Oak, Michigan, March 13, 2013: Howard & Howard Attorneys PLLC is pleased to announce that Royal Oak based attorney, **John C. Louisell**, has been selected for a 2013 Client Choice Award by the International Law Office (ILO) and Lexology. Established in 2005, the Client Choice awards “recognize those law firms and partners around the world that stand apart for the excellent client service they provide. The criteria for the awards focus on the ability to add real value to clients’ business above and beyond other players in the market. This year the research was expanded in order to choose winners by state and province in the US and Canadian markets.”

“Research begins with a readership survey of International Law Office (ILO) and Lexology in-house counsel subscribers. Clients are asked to rate individual lawyers and law firms on the following client service criteria: quality of legal advice, value for money, commercial awareness, effective communication, billing transparency, tailored fee structures, response time, sharing of expertise and use of technology. To ensure that the results cannot be influenced, law firms are not informed when this initial round of research is conducted. The results of this survey are used to draw up shortlists for each work area. Shortlisted candidates are then invited to submit up to five referees. The research team conducts follow-up interviews and additional research where necessary. While based on thorough and coherent research, the results remain the subjective views of the Client Choice team.”

About ILO

Launched in 1998, ILO is the nexus where global corporate counsel engage with the world’s pre-eminent law firms, and each other. ILO provides a multifaceted online resource for senior international corporate counsel, which provides tailored, quality-assured updates on global legal developments, a database of the world’s major deals and the legal advisers involved, and a comprehensive directory of firms and partners. Recognising its unique

relationship with global corporate counsel, many of the world's premier associations have chosen to partner with ILO.

About Lexology

Launched in 2007, Lexology is a daily newsfeed of law firm client alerts, articles and blogs delivered to the desktops of senior business lawyers worldwide on a daily basis. Lexology has built a unique audience of over 185,00 subscribers, over 60% of whom are in-house corporate counsel representing the vast majority of Fortune 500, FT Global 500 and FT Euro 500 companies - including all members of the Association of Corporate Counsel.

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Founded in 1869, Howard & Howard is a full-service law firm with a national and international practice that provides legal services to businesses and business owners. The firm has offices in Michigan (Ann Arbor and Royal Oak); Illinois (Chicago and Peoria); and Las Vegas, Nevada. Howard & Howard's major areas of practice expertise include: business and corporate; commercial litigation; construction law; creditors' rights; employee benefits; environmental; estate planning; intellectual property; international; labor, employment and immigration; mergers and acquisitions; real estate; securities and tax. Our focused expertise provides us with a solid understanding of the industries we serve, including, automotive; energy and utilities; financial services and gaming. For more information, please visit the firm's website at www.howardandhoward.com.